

Business and Career Opportunities in Global Emerging Markets



ACSE 18th Annual Conference Announcement
October 9th, 2010
Schaumburg, Illinois, USA



The Association of Chinese-American Scientists and Engineers (ACSE) will hold its annual conference on October 9th, 2010 at Renaissance Hotel in Schaumburg, Illinois, USA. The theme of the conference is “Business and Career Opportunities in Global Emerging Markets”. The conference will be featured with general session in the morning, three breakout sessions in the afternoon, and a job fair during lunch break. In the general session, senior corporate managers and top-ranked governmental officials from both USA, China, and other emerging markets will discuss how to deal with the challenges and successfully capture the golden opportunities in emerging markets. In one afternoon session, ACSE Entrepreneur Club Forum will open dialogues on how to explore career and business opportunities under the current economic conditions. To better promote science and technology, the second breakout session will cover some recent breakthroughs in green energy, biotech and information technology. Last year’s “Attracting Oversea Chinese Talents to Work in China – City Promotion” session indeed attracted a large crowd. We will present a similar session to promote City/Economic Zone/Corporate from China at this conference. For those who are interested in career development in China, this session will provide both general information and specific policies from selected Chinese companies, cities and economic development zones. During lunch time, a job fair will be open to all the conference attendees. Companies from both USA and Chinese will have equal opportunity to recruit their needed talents.

Despite the recent global economic downturn, emerging markets in countries such as China and India continue to experience growth. China’s GDP is estimated to grow in double digit in 2010. Other developing countries in Asia and Latin America are also seeing faster economic growth than the majority of developed countries. The business growth potential and low operating cost in these developing countries have generated great opportunities for many American companies. In recent years, it has been a clear trend that large corporations from United States have increased their market exposure to China, India and many Latin American countries. However, emerging markets also present risks and challenges in areas such as cultural difference, IP protection and local government policies. What are the key strategies to minimize the risk associated with emerging markets? What are the effective and profitable operations in doing business in emerging markets? What are the advantages and disadvantages of offshore outsourcing? What career impact and opportunities will the emerging markets bring to students and professionals especially those with diversified cultural background?



ACSE is one of the largest and most influential Chinese-American professional organizations in USA. One of its important objectives is to promote the interaction and cooperation between USA and China in order to build a strong and healthy relationship between these two countries.